

Subject: TransDomo Newsletter April 2009

Having trouble viewing this email? [Click here](#)



German Business Information

March 2009



Newsletter 3/2009

[Car2Go](#)

[Investments](#)

[Porsche Cars](#)

[Labor costs](#)

[Berlin Airlift](#)

[Southeastern Automotive
Supplier Forum](#)

[Germany's car-scrap bonus](#)

**Daimler's
revolutionary
car2go idea**

Dear Flavia,

We consult, support and assist international companies with business activities in German speaking countries, and would like to bring to you the freshest news from Europe.

We hope you will find this newsletter useful and encourage you to contact us with all your export or service needs to Europe.

Have a wonderful and successful April.

Sincerely,
Klaus Westerwelle
TransDomo, LLC

P.S.:

You will find a very useful event calendar with German-American Business Events in the US on our TransDomo website:

[German-American events in the US](#)

and a German holiday calendar:

[German holidays](#)

**Porsche Cars North America unveiled Solar
Power System**

Daimler's car2go system is a completely new and innovative traffic concept. After starting the first pilot program in Ulm, Germany October 24th, 2008 Daimler will bring this innovative mobility concept to Austin, Texas in fall 2009. A fleet of Smart ForTwo vehicles will be available for rent to registered members at any time. Subscribers will have to pay a one time registration fee and pay on a per minute, per hour or daily basis. They can pick up the cars 24/7 from a parking lot or random parking space with or without reservation.

The car2go system is also not only convenient but extremely environmental friendly since it uses the Smart ForTwo with a combined fuel consumption of 40 MPG and combined CO2 emissions of 88 g/km.

[Car2Go](#)
[Smart ForTwo](#)

Continental Tire opens new S.C. headquarters

Continental Tire North America invested about \$ 11 million in land and development of a 75,000 square foot facility and employs 300 in McMillan Business Park, near Indian Land, SC

Mercedes-Benz Hybrid LLC will invest \$10 million

The subsidiary of German Daimler AG will invest \$ 10 million to build a research and development center which expects to employ 223 workers near Ann Arbor, Michigan.

Check out our list of German-American business events in the US on our website:
[German-American Events](#)

Visit our German holiday calendar, to plan your next trip ahead :
[German holiday calendar](#)

Porsche Cars North America implemented a new 80 kilowatt urban solar power array at their Porsche Logistics support facility in Ontario, CA. It is the first solar power system at any of its U.S. locations and one of the largest in the Ontario, CA area.

The solar power system was designed and installed by HelioPower. The 372-panel solar modules will produce 135,000 kilowatt hours of renewable electricity per year and will prevent a carbon dioxide emission by 50,000 pounds annually.

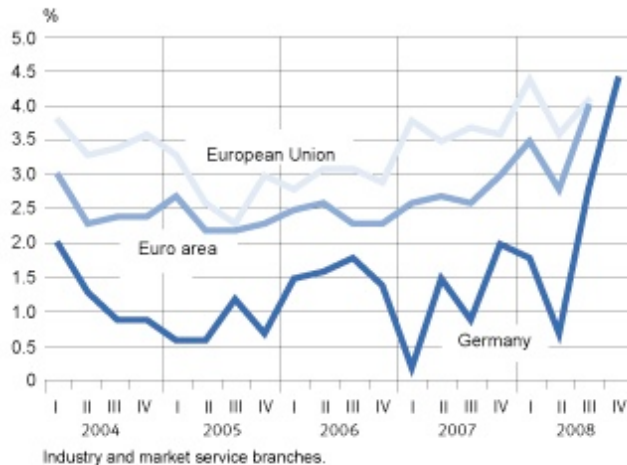
Two decades ago the environmentally conscious German parent company Porsche AG already installed a waste-management recycling system, is now constructing cars with 85% recycled materials, plans to launch its new hybrid SUV Porsche Cayenne and a hybrid version of its Panamera four-door.

Porsche Cars North America, Inc is based in Atlanta, Ga and the exclusive importer of Porsche sports cars and utility vehicles for the US, their Porsche Logistics, LLC facility is located at 5100 E. Ontario Mills Parkway, Ontario,CA.

Development of labor costs per hour worked in Europe and Germany

Development of labour costs per hour worked

Percentage change on the previous year
 Calendar-adjusted



© Statistisches Bundesamt, Wiesbaden 2009

Source: © Statistisches Bundesamt, Wiesbaden 2009

Berlin Airlift 60th Anniversary

Wiesbaden, Germany.

The United States Army Garrison Wiesbaden, in cooperation with the city of Wiesbaden and the state of Hessen, Germany will host the U.S. Army Wiesbaden Airlift 60th Anniversary to honor the legacy of the Berlin Airlift.

Starting in July 1948 the United States Military delivered 1,783,573 tons of food and supplies to Berlin over the course of 15 months. The celebration will take place on June 29th, 2009 from 11 am - 6 pm at the Wiesbaden Army Airfield in Erbenheim, Germany.

The airfield will be open to the public for the first time and display vintage and modern aircrafts. Guests are invited to climb into World War II trucks, view the legendary C-130 Hercules airlifter, enjoy Berlin Airlift reenactments and much more. There also will be food and memorabilia on sale. There will be live music and many other

TransDomo, LLC
33 Market Point Drive
Greenville, SC 29607 / U.S.A.
Phone: USA-864-908-0690
Email: info@transdomo.com
<http://www.transdomo.com>
[Our Service](#)

[Join Our Mailing List!](#)

Dear Flavia,

Our professional and international consulting services, German business experiences of many years, European network and business connections will minimize your export costs, accelerate your export activities, greatly boost your European businesses, and/or export activities to German speaking countries. Find more information about our services at:

[TransDomo](#)

We hope you enjoyed the information we provided in this newsletter.

Sincerely,
Klaus Westerwelle
TransDomo, LLC

Please do not hesitate to forward this newsletter to anyone who you feel could benefit. For your convenience we have included a "Send to a Friend" button :



activities.

A shuttle bus will provide transportation from and to the airfield.

Southeastern Automotive Supplier Forum

This one-day forum brings together German American experts to address all the topics central to the automotive industry. It will be an excellent platform for companies in the automotive industry to learn about new developments, trends, US market entry and intercultural affairs. Networking will be possible during the evening reception. The forum is being organized by the IHK Projekte Hannover GmbH - the Chamber of Industry and Commerce Hannover - and the German American Chambers of Commerce of the Southern US (GACC South).

Industrie- und Handelskammer (IHK)
Schiffgraben 49
30175 Hannover
Germany

Thursday, April 16, 2009

8 am - 9 pm

Evening Reception: Gästehaus des Landes Niedersachsen

Costs: Euro 150 / ca. \$ 238

RSVP by April 9, 2009

More information:

[GACCsouth](#)

[IHK Hannover](#)

Germany's car-scrap bonus extended

The German car-wreckage bonus for trading in cars older than nine years to buy a new, greener model initially limited to 600,000 applications exceeded this number by Wednesday and reached nearly 900,000 requests.

The German Conservative Party and Social Democrats already agreed on extending the program to the end of the year.

But they plan to wait until most of the 1.5 billion Euro economic stimulus package to pay consumers 2,500 Euro (ca. \$ 3,400) has been used up.

In March German car sales shot up to 40 % - the biggest rise since 1992. VDA automobile federation said sales in March rose to 401,000 vehicles due to a 'shopping frenzy' triggered by the government bonus.

[Forward email](#)

 [SafeUnsubscribe®](#)

This email was sent to flavia@westerwelle.net by info@transdomo.com.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Flavia & Klaus Westerwelle / TransDomo, LLC / ShellTree Realty | 33 Market Point Drive | Greenville | SC | 29607

